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PROJECT

BLENDEND NATIONAL TRAININGS



Re-generation

Project Summary

The project aims at confronting young people from 5 European countries on the lack of motivation, which is widespread throughout Europe and has been amplified by the spread of the Sars pandemic Cov2.

The lack of motivation is caused by several factors which will be investigated and discussed during a week of non-formal and informal training activities in Monteleone Rocca Doria.

The activities will highlight good practices and new orientations aimed at overcoming this phase of crisis and helping young people to rethink their future, also thanks to moments of intergenerational confrontation.

Context and Identified Problems/Needs

The Villanova area has an average age of 45 years, and young people are a small minority. The area does not offer many job opportunities and young people lack the appropriate motivation to turn around. Working conditions are also often unattractive. The area also lacks adequate public transport services, which creates some isolation.

How much, from 1 to 5 do you agree with the following statements:

- how difficult it is to design an enterprise in Villanova?
- how difficult it is to get a quality job in Villanova?
- how the lack of public transport affects the possibility of work?

Ignorance, closed mindsets and social control drive away young people especially girls?

Target groups

DIRECT BENEFICIARIS

All young people from 14 to 30 years old

INDIRECT BENEFICIARIS

All adults in the area

Objectives of The project

General Objective

- Opening the mindset of Villanova's inhabitants

Specific Objectives

- Having moments of intergenerational exchange
- Training young people in rural entrepreneurship
- Raising the level of knowledge of opportunities for doing business
- Comparing with young people from other parts of Europe



Partners of the project

PARTNER	BRIEF DESCRIPTION	ROLE IN THE PROJECT
Unione dei Comuni del Villanova	Public body that owns the structure in which the activities will be carried out	will provide space and services to carry out the activity.
3 youth associations from other European countries	Associations that aim to enhance rural areas in other parts of Europe	Bringing good practices and presenting them, offering a contribution in terms of exchange of ideas.
Pro Loco	Tourism promotion associations of municipalities	They help to organise events and project logistics



Activities

Selection of participants	Intercultural presentation activities
Exchange of good business practices in European rural territories	Exchange of ideas between young people and adults on the future of our communities
Lack of motivation and early school leaving	Meeting with the psychologist: dealing with lack of motivation and deconstructing prejudices due to living in a small community
Workshop on enterprise design in rural areas	Nature trail for discovering the territory
Intergenerational discussion seminar on how motivation has changed	Presentations of the European cultures present



Gantt of the project

ACTIVITIES	January	February	March	April	May	June	July	August	September	October	November	December
Project Management												
Executive planning												
Preliminary inspection												
Youth Exchange												
Communication												
Dissemination												
project final and financial report												

Expected results & Impact of the project

Objectives

- Having moments of intergenerational exchange
- Training young people in rural entrepreneurship
- Raising the level of knowledge of opportunities for doing business
- Comparing with young people from other parts of Europe

Results and Impact

- Carrying out intergenerational discussions on motivation
- Improving the entrepreneurial planning capacity of young people;
- Realising international comparison moments on motivation
- Improving the resilience of European rural areas

Promotion and Dissemination

- Social campaign on Facebook, Instagram and Tik Tok
- Press release
- Posters all over the territory
- Invitation to participate addressed to youth associations for the involvement of young people
- Seminar for presentation of results



Budget of the project

Type of expence	Amount
Purchases	4.000,00
Personnel	5.000,00
Travel and hospitality	21.100,00
General expenses	2.100,00
Total	32.200,00